

VALUES

PASSION // INTEGRITY // TRUST // ACCOUNTABILITY // DIVERSITY

PASSION

Work hard at what we love.

"Far and away the best prize that life has to offer is the chance to work hard at work worth doing."

— Theodore Roosevelt

INTEGRITY

Do the right thing.

"You are what you do, not what you say you'll do."

— Anonymous

TRUST

We've got your back.

"The glue that holds all relationships together — including the relationship between leader and the led — is trust and trust is based on integrity."

— Brian Tracy

ACCOUNTABILITY

Own it.

"Accept responsibility for your actions, be accountable for your results, and take ownership of your mistakes."

— Anonymous

We also hold ourselves accountable for each child in our program achieving: educational success, avoidance of risky behaviors, higher aspirations, greater confidence, and better relationships.

DIVERSITY

Value each other regardless (period).

"Diversity: The art of thinking independently together."

— Malcolm Forbes

Our mission is to provide children facing adversity with strong and enduring, professionally supported 1-to-1 relationships that change their lives for the better, forever.



Big Brothers Big Sisters
of San Diego County